

2024 PAINT HORSE ASSOCIATION OF AUSTRALIA CHAMPIONSHIPS SHOW



26TH APRIL 2024 – 2ND MAY 2024 | AUSTRALIAN EQUINE & LIVESTOCK EVENTS CENTRE | TAMWORTH NSW

Get ready to #paintyourride



PAINT HORSE
ASSOCIATION
OF AUSTRALIA

PAINT HORSE ASSOCIATION OF AUSTRALIA

The Paint Horse Association of Australia was formed in 1973 as a breed registry and association to provide members with record keeping of the paint horse breed here in Australia. We strive to provide our members with a fun, inclusive and progressive association, bringing people together that share a passion for the paint horse breed. Our vision is to be the game changer of our industry and secure the future of the paint horse breed here in Australia; proactively developing fresh and exciting incentives to offer our members 'more than a membership'.

2024 PHAA NATIONAL SHOW

Our National Championship Show is hosted annually at the Australian Equine & Livestock Centre in Tamworth, NSW. Held over 7 days, the best horses and riders in the country come together to compete for a national title in over 180 events across halter, western pleasure, dressage, reining, hunter under saddle, ranch riding and trail classes. During the show we provide our competitors (over 200) and spectators with a fun week of not only horse showing, but also a celebration dinner and other social activities to bring all together to share their love of the paint horse breed.

This year the show runs from the 26th of April to the 2nd of May, with entries opening late in January!

CORPORATE SPONSORSHIP PACKAGES!!!

2024 SPONSORSHIP PACKAGES

\$3000

MAJOR SPONSOR

SPONSORING

Naming rights on a range of events including general events /features/high point

BENEFITS

- * Lifetime membership to PHAA
- * Participation in presentation of selected events and photo opportunities with the winners
- * 4 Tickets to the presentation dinner
- * Full page business advert printed in show program
- * Business cards /Flyer in show packs
- * Business name announced during the event & throughout the show
- * Business logo & tag (if applicable) featured on social media channels and website
- * Your banner featured in the main show arena
- * Certificate of appreciation
- * PHAA merchandise pack

\$1000

FEATURE EVENTS

SPONSORING

**4 only Feature events
Cowboy Bronze Trophy,
V Sash
Prize money to 3rd place**

Rosettes to 6th place

BENEFITS

- * Business logo printed in show program 1/2 page
- * Business cards /Flyer in show packs
- * Business name announced during the event & throughout the show
- * Business logo & tag (if applicable) featured on social media channels and website
- * Your banner featured in the main show arena
- * 2 tickets to the presentation dinner
- * PHAA merchandise pack
- * Certificate of appreciation

\$400

VERSATILITIES

SPONSORING

**Buckle
Garland
Rosettes and
ribbons**

BENEFITS

- * Business logo printed in show program ¼ page
- * Business cards /Flyer in show packs
- * Business name announced during the event & throughout the show
- * Business logo & tag (if applicable) featured on social media channels and website
- * Your banner featured in the main show arena
- * Certificate of Appreciation

\$400

FEATURE CLASSES

SPONSORING

**Cowboy Bronze trophy
Garland
Rosettes and
ribbons**

BENEFITS

- * Business logo printed in show program ¼ page
- * Business cards /Flyer in show packs
- * Business name announced during the event & throughout the show
- * Business logo & tag (if applicable) featured on social media channels and website
- * Your banner featured in the main show arena
- * Certificate Of Appreciation

2024 SPONSORSHIP PACKAGES

\$250

SHOW HI POINTS

SPONSORING

Buckle

BENEFITS

- *Business logo printed in show program
- * Business name announced during the event
- * Business logo & tag (if applicable) featured on social media channels and website
- * Your banner featured in the main show arena
- * Business cards /Flyer in show packs
- * Certificate of Appreciation

\$200

GENERAL EVENT

SPONSORING

Garland Rosettes and ribbons

BENEFITS

- *Business logo printed in show program
- * Business name announced during the event
- * Business logo & tag (if applicable) featured on social media channels and website
- * Your banner featured in the main show arena
- * Business cards /Flyer in show packs
- * Certificate of Appreciation

\$100

CHAMPIONS

SPONSORING

Garland

BENEFITS

- * Business name printed in show program
- * Business name announced during the event
- * Thank you mentioned on our social media channels
- * Your banner featured in the main show arena
- * Business cards/Flyer in show packs
- * Certificate of Appreciation

\$75

GENERAL EVENT

SPONSORING

Rosettes and ribbons

BENEFITS

- * Business name printed in show program
- * Business name announced during the event
- * Thank you mentioned on our social media channels
- * Your banner featured in the main show arena
- * Business cards/Flyer in show packs
- * Certificate of Appreciation

IF YOU DO NOT SEE A PACKAGE THAT FITS YOUR BUDGET, PLEASE REACH OUT TO US.

NO DONATION IS TOO SMALL! EMAIL OFFICE@PAINTHORSE.NET.AU

These sponsorships involve naming rights of a class/s for the 2024 Nationals. Each category varies with the General Event giving you a single class all the way up to the Major Sponsor Package giving you a large selection of general and feature events as well as being awarded a life membership!

Donation of products or vouchers are also greatly accepted with over 180 classes over the 7-day show!

We value the support of our sponsors!!



**PAINT HORSE
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www.painthorse.com.au

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