



**PAINT HORSE
ASSOCIATION
OF AUSTRALIA**

2023 NATIONAL SHOW SPONSORSHIP PACKAGE

#PAINTYOURRIDE

WELCOME TO THE PAINT HORSE ASSOCIATION OF AUSTRALIA.

The Paint Horse Association of Australia was formed in 1973 as a breed registry and association to provide members with record keeping of the paint horse breed here in Australia.

We strive to provide our members with a fun, inclusive and progressive association, bringing people together that share a passion for the paint horse breed.





CELEBRATING 50 YEARS IN AUSTRALIA 1973 - 2023.

As we enter our 50th year, we celebrate our rich history paying homage to the past with our Hall of Fame, honorary lifetime members and the evolution of our association.

Our vision is to be the game changer of our industry and secure the future of the paint horse breed here in Australia; proactively developing fresh and exciting incentives to offer our members 'more than a membership'.



2023 PHAA NATIONAL SHOW.

Our National Championship Show is hosted annually at the Australian Equine & Livestock Centre in Tamworth, NSW. Held over 7 days, the best horses and riders in the country come together to compete for a national title in over 120 events across halter, western pleasure, dressage, reining, hunter under saddle, ranch riding and trail classes.

During the show we provide our competitors and spectators with a fun week of not only horse showing, but also a 50th anniversary celebration dinner and other social activities to bring all together to share their love of the paint horse breed.





WE VALUE OUR SPONSORS.

Our sponsors play an integral part in supporting our association to provide the best show possible to our competitors, spectators and those at home tuning in to the live results. That is why we go above and beyond to ensure our sponsors receive as much 'air time' before, during and after the event to show our gratitude.

We have corporate sponsor packages available for all budgets, and we appreciate even the smallest of donations. Check out our packages to see how you can get behind the 2023 PHAA National Championship Show!

OUR STATS YOUR REACH.

1200

PHAA MEMBERS

5000+

SOCIAL FOLLOWERS

20,000

REGISTERED HORSES

200

NATIONAL SHOW COMPETITORS



CORPORATE SPONSORSHIP PACKAGES

DIAMONDS IN PLATINUM \$3000

SPONSORING
Major Show Sponsor

BENEFITS

- * Lifetime membership to the PHAA.
- * 4 seats to our 50th Anniversary Dinner.
- * Full page business advert printed in show program.
- * Business card/flyer in entry packs.
- * Business name announced during event & throughout duration of show.
- * Business logo & tag (if applicable) featured on social media channels & website.
- * Your banner featured in main show arena.

DIAMONDS IN GOLD \$400

SPONSORING
Feature Event
Championship Buckle
with Garland, Rosettes
& Ribbons

BENEFITS

- * Business logo printed in show program - 1/4 page.
- * Business card/flyer in entry packs.
- * Business name announced during event & throughout duration of show.
- * Business logo & tag (if applicable) featured on social media channels & website.
- * Your banner featured in main show arena.

DIAMONDS IN SILVER \$200

SPONSORING
General Event
Championship Diamond
with Garland, Rosettes
& Ribbons

BENEFITS

- * Business logo printed in show program.
- * Business card/flyer in entry packs.
- * Business name announced during event.
- * Business logo & tag (if applicable) featured on social media channels & website.
- * Your banner featured in main show arena.

DIAMONDS IN BRONZE \$75

SPONSORING
General Event
Championship Diamond
with Rosettes
& Ribbons

BENEFITS

- * Business name printed in show program.
- * Business name announced during event.
- * Thank you on our social media channels.
- * Your banner featured in main show arena.

IF YOU DO NOT SEE A PACKAGE THAT FITS YOUR BUDGET, PLEASE REACH OUT TO US.
NO DONATION IS TOO SMALL! EMAIL OFFICE@PAINTHORSE.NET.AU



PHAA MEMBERS PLEDGE.

If you're a PHAA Member or just a super fan of our beautiful and unique Paint Horses and would like to get behind our 2023 National Championships Show, you can help contribute to making our show an amazing one!

We value our members' support, no donation is too small. Reach out to us today to pledge your support!

#PAINTYOURRIDE



CONTACT US.



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